

# BUSINESS RECYCLING

Partnering for a better environment



## Burnsville Toyota

**Business type:** Car Dealership

Burnsville, MN

[www.burnsvilletoyota.com](http://www.burnsvilletoyota.com)

Burnsville Toyota is a family built car dealership located in Burnsville that has been in the industry since 1988.

### Challenge

Between the sales center and service center, a large amount of cardboard, paper and recyclable containers were being generated, but most of it was being thrown away due to lack of adequate recycling bins. Employees remained persistent and kept asking the dealership's Operations Manager about making improvements to the recycling program.

### How we helped

The Dakota County's consultant met with the Operations Manager at Burnsville Toyota to offer a free site visit to look at their recycling efforts and find opportunities to make improvements. Following the site visit, the manager worked with the dealership's waste hauler to find a way to downsize the trash dumpster size to accommodate an additional recycling dumpster, making recycling convenient for employees. Once these space issues were ironed out, the dealership ordered recycling containers through Dakota County Business Recycling Incentive Program for employee desks, entrances, customer areas, and service center shop. Containers were labeled with image-specific signs and employees were informed about the new recycling program.



### Outcome

What may seem like small changes have led to big results for Burnsville Toyota. The service center is now recycling an additional 54,912 pounds of material per year while the sales center is recycling an additional 27,456 pounds of material – a 450% increase in the volume of recyclables collected. For the Operations Manager, one of the biggest benefits is that 130 employees now have accessible and convenient options to recycle their office waste. "If [Dakota County] didn't offer assistance to set up our recycling program, we wouldn't have done it. It was so easy to just order everything through them and have it delivered right to us," commented the manager.

### Highlights

**Goal** To add recycling program to sales building and service center

**Why** To offer recycling to employees and customers

**How** Used Dakota County incentive program to place recycling bins at each desk and in customer areas, entrances and other common areas

**Results** An additional **82,368 lbs. of recyclables** collected per year. A 450 percent increase in recycling collected by volume.