## Dakota County Coalition to Address Shared Risk & Protective Factors Wednesday, August 13<sup>th</sup>, 2025 6 PM, via Microsoft Teams

Attendance: 6 total

Gipson, Eric

Alyssa Peterson (External)
Cathy Katzenberger
Max Yakovlev (External)
Chris Markov (Unverified)
Melissa Conway (External)

## Meeting Notes/Minutes

- 1. Welcome
- 2. Community Coalition Specialist (CCS) Eric Gipson discussed the name developed by Dakota County Communications, "Youth Wellbeing Network". More to come as Communications is also developing a logo, slide decks, document templates and possibly other items.
- 3. CCS E. Gipson described recent engagement events at the International Festival of Burnsville and the Dakota County Fair (Farmington) to increase knowledge of the mental health/substance misuse resources for youth/young adults as well as promote Coalition participation/partnership. Coalition member Abdi Ali visited the Coalition table at the Burnsville event, while other Coalition members are still being invited to visit/volunteer at these events.
- 4. CCS E. Gipson continued to encourage promotion of the Community Listening Sessions. The discussion of eventual data analysis by the Coalition followed, with the inevitable identification of risk and protective factors, determination of what thing(s) will be changed in the community and the selection of evidence-based strategies. Coalition members Melissa Conway and Cathy Katzenberger also suggested additional venues to promote the listening sessions.
- 5. Finally, discussion about the August Coalition work plan targets took place with the following topics and responses:
  - a) Contact lists for Coalition members All voted to have access to listsery

- b) Coalition work/services being promoted to public All members voted to have Coalition being promoted through all channels available (print, television, social media) to increase presence in the County to cast a wide net, then pulling back to use only the most successful channels. Members were also encouraged to use their own social media channels to forward our work.
- c) Coalition calendar All agreed that there should be a calendar available to members.

Some of these provisions also require access to all, using apps/sites that would be free from County restrictions, yet not housing anything confidential

6. Adjournment