



# DAKOTA COUNTY PUBLIC HEALTH STRATEGIC PLAN 2024-2028

## VISION

A healthy, thriving, and equitable community for all in Dakota County.

## MISSION

Collaborate to prevent disease, promote wellbeing, and protect health and the environment.

## VALUES

**People:** We value and respect every individual  
**Innovation:** We challenge ourselves to do things better  
**Service:** We make helping others a top priority  
**Integrity:** We are honest, fair, and accountable

## COMMON THREADS



These principles will be woven throughout our strategic plan:

**Balanced:** Plan priorities will launch over three years to complement workloads and ensure success.

**Inclusive:** The plan's priority areas, goals, and objectives will follow health equity, IDEA (inclusion, diversity, equity, and access), and trauma responsive best practices.

**Momentum-driven:** The plan's priority areas will include and feature recently developed plans and workgroups.

**Representative:** The plan's committee and priority areas were created by Dakota County Public Health staff and will be open all who are interested.

**Sustainable:** The plan's committee and priority work groups will ensure goals and objectives are achievable and maintainable.

## STRATEGIC PLAN ADVISORY COMMITTEE



The 2024-2028 strategic plan will feature the new strategic plan advisory committee. This committee's goal will be to oversee the plan and assist work groups with building out priority areas.

Committee members will ensure that the plan's common threads are included in the priority area goals and objectives. This committee will remain open to all staff who are interested.

# PRIORITY AREAS

Dakota County Public Health staff chose four priority areas to focus on in 2024-2028:

Workgroups will be created for each priority area. Any staff who are interested will be encouraged to participate.



## STAFF NEEDS AND DEVELOPMENT

Addressing staff hiring, development, and retention



## AUTHENTIC COMMUNITY ENGAGEMENT

Elevating community voices and being community-driven



## EMERGING COMMUNITY NEEDS

Integrating community needs into our work and exploring new public health areas (substance use, climate change, cannabis, etc.)



## INNOVATION AND OPERATIONS EXCELLENCE

Creating an innovative and responsive culture and infrastructure

# TIMELINE

To create a balanced plan, the priority areas will be introduced over three years:

